

# Open data – sharing data and external usage

*Rejseplanen @InformNorden*  
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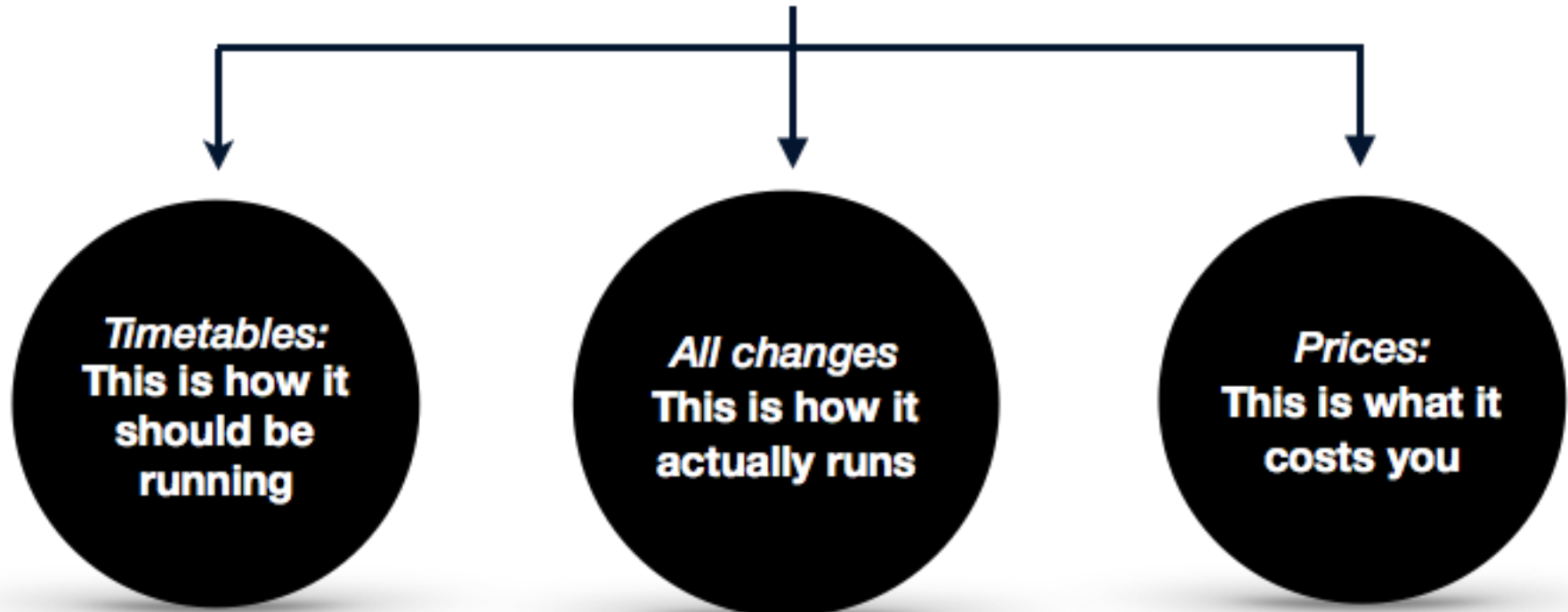
# Agenda

- What is “Rejseplanen data” and Rejseplanen
- Strategy for sharing and aim with sharing
- Who do we share with
- Future of sharing

# What is Rejseplanen



All Danish transport companies



# Rejseplanen output



# Why share?

- One simple reason:

The more people that see when the bus or train leaves, the more people might jump on that same bus or train. And then our owners make money.



# Strategy for sharing formats & content

API		GTFS
	Timetable	
	Realtime	✘
( )	Prices	✘

Partners can request data via <https://labs.rejseplanen.dk>

# Who do we share with?



## ■ EVERYONE!

- 500+ companies receive data from Rejseplanen
- Google, **Apple**, Microsoft, Nokia to mention some
- Many developers make apps on data from Rejseplanen
- Consultancies calculate new bus routes, town planning, reports etc
- Colleges calculate distances for sensors to travel, how far to travel for the students etc
- The business itself calculates refunds for late travels

# The future of sharing

