

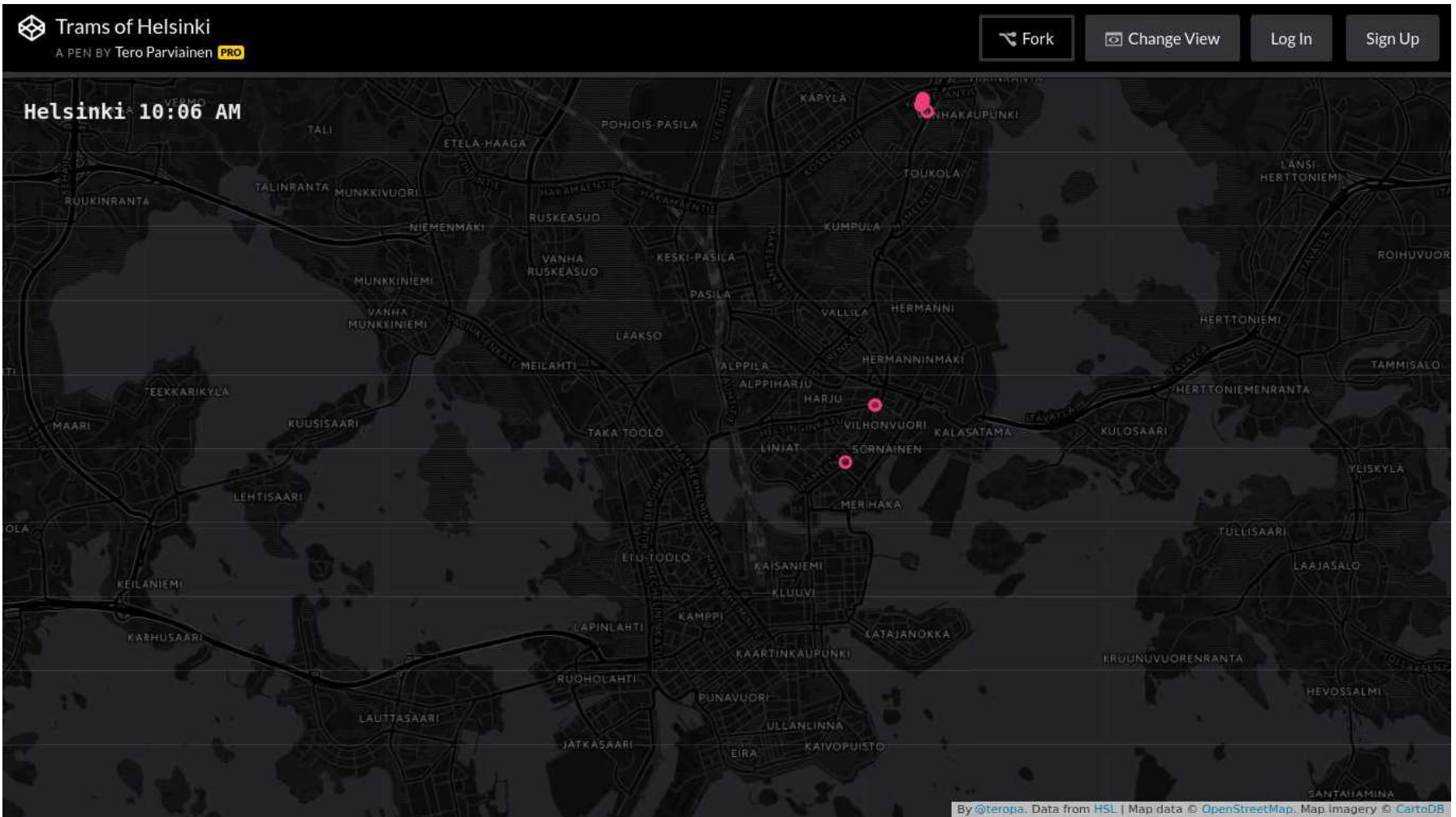
Strategic benefits of open data

Henri Seijo

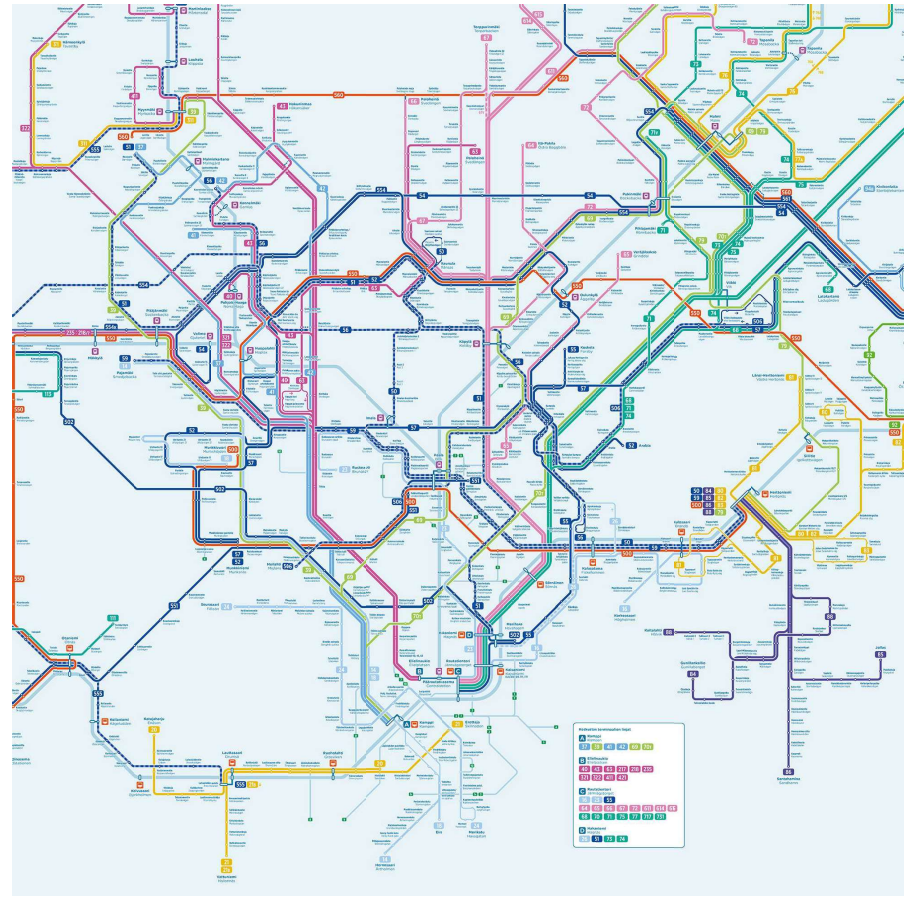
Helsinki Regional Transport Authority (HSL)
InformNorden 2017

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Fresh ideas

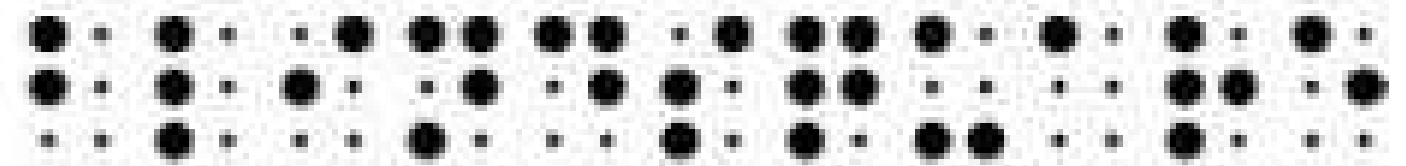


by Tero Parviainen



by Elmo Allén

Niche services



BlindSquare

**Reduce barriers
to market entry**

Avoid vendor lock-in

**Easier data access
within organization**

Thank you!

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